



# Micro-Internship Webinar

August 13, 2020



# Today's Agenda



1. Welcome



2. What is a micro-internship?



3. Panel Discussion – Employer and Student Perspectives



4. Internship Template



5. Question and Answer



# What are micro-internships?

- Short-term, professional assignments that are like those given to new hires or interns
- For every type of organization: for-profit, non-profit, government entities, established corporations, emerging start-ups, or social impact ventures
- Goal: to engage a student for at least 40 hours of work or more across one month or longer, which allows students to earn credit if needed.
- **Benefits:**
  - High flexibility for both the student and employer
  - Increases access to internships, especially for students – allows for a more diverse talent pool





A new method of  
experiential learning

**Local**

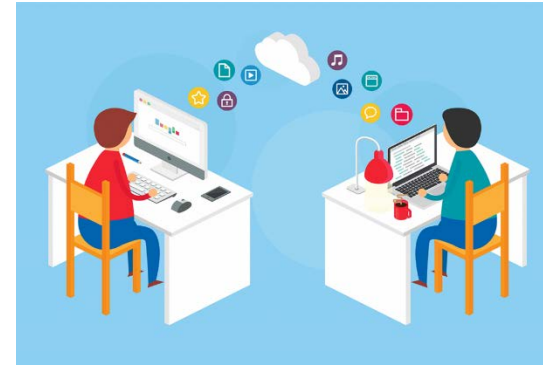
**Regional**

**National**



# Why micro-internships?

- Local impact on students
- Increase in flexibility & resources
- New, long term recruitment strategy





## Most Popular

These projects are used by companies of all sizes, across industries and can be completed by Career Launchers with minimal onboarding.

**Social Media Content Calendar** | Total project cost: \$400

**Data Clean-Up** | Total project cost: \$200

**Content Creation** | Total project cost: \$300

**Competitor Prospecting** | Total project cost: \$400

**Candidate Sourcing** | Total project cost: \$300

**Social Media Competitive Review** | Total project cost: \$400

# Welcome Panelists



**Hudda Ibrahim**  
Co-Founder & President,  
Filsan Talent Partners



**Lenny Huie**  
Co-Founder, Advanced  
Technologies Integration,  
Inc. & Co-Founder, Allavant  
Inc.

**Konstantin Biriukov**  
Master of  
Science, Computer Science  
Specialization: Geographic  
Information Science  
Graduating May of 2021 -  
Saint Cloud State  
University



# Internship Template

## MICRO-INTERNSHIP TEMPLATE

Position Title: \_\_\_\_\_

Dates of Internship: \_\_\_\_\_ to \_\_\_\_\_

Reports to: \_\_\_\_\_

### Major Role

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### Responsibilities

1. _____
2. _____
3. _____
4. _____
5. _____

### Key Performance Indicators

(Measurements)

### Qualifications

Education and Experience:

Business Systems Knowledge:

Key Competencies: (Soft Skills)

### Benefits (Stipend/Pay, etc.)

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### Outcomes

What will student learn at conclusion of Micro-Internship:

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### How to Apply

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# Questions or Comments?

Please type your question in the Q&A box on the bottom of your Zoom window.

*Your question will be submitted anonymously.*



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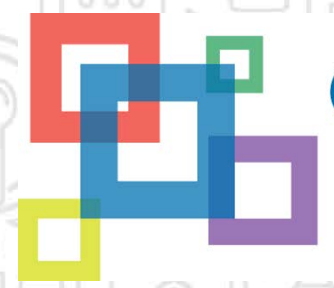
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Thank you!

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